Reasons to support WordCamp Halifax 2019

- Our programming is split into three target audiences, and we know they’re your target audience too. They are new users, intermediate content creators and professional developers and designers.
- We’re the only WordCamp east of Montreal. We have a mandate to showcase the talent and community of not only Halifax’s WordPress scene, but Atlantic Canada as well!
- Get involved with a platform that powers 34%* of all sites online. We expect thousands of people interested in WordPress locally will visit our website.
- We are curating a special group of local, national and international speakers. A variety of topics and perspectives will be covered; why not be a part of the magic?

<table>
<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Microsponsor**</th>
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</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$2500+</td>
<td>$1500</td>
<td>$1000</td>
<td>$500</td>
<td>$200</td>
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<tr>
<td>Free passes</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Event Presence</td>
<td>Table</td>
<td>Table</td>
<td>Swag Bag</td>
<td>Swag Bag</td>
<td>Swag Bag</td>
</tr>
<tr>
<td>Website Presence</td>
<td>Logo, own blog post, details page (200 words)</td>
<td>Logo, own blog post, details page (200 words)</td>
<td>Logo, own blog post, details page (150 words)</td>
<td>Logo, own blog post, details page (150 words)</td>
<td>Logo</td>
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<tr>
<td>Enewsletter</td>
<td>Own content</td>
<td>mention</td>
<td>mention</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Speakers Dinner Tickets◊</td>
<td>2</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Logo on Badge</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Social Media Presence</td>
<td>5-6 times or more</td>
<td>5-6 times or more</td>
<td>3-4 times or more</td>
<td>1-2 times or more</td>
<td>1-2 times or more</td>
</tr>
</tbody>
</table>

◊Any sponsor may purchase a Speakers Dinner Ticket for an additional $40.00

Marketing Plan

- Social media presence
- Web presence
- Email marketing

Our Expert Speakers

- 21 speakers on three different tracks: beginners, content creators, topics and professional development for designers and developers
- From Halifax, Canada, and abroad
- Fields: business, technology, open source, education, and marketing
- All talks are recorded and streamed on http://wordpress.tv

Networked Opportunities

- Clients, colleagues, collaborators
- Business and technology leaders
- Open source community
- Startup community
- Media and blogger presence
- Social media influences
- Education and training resources
- Human resources and recruiting
- Best-selling authors

Contact: Lead Organizer Chirag Bhangale at wordpresshalifax@gmail.com or 782-234-2100 (local number)

* World Wide Web Technology Surveys  ** Available to freelancers and businesses under 5 employees only